

General Business

Today's business environment calls for a new breed of leaders, those who can anticipate change and adapt to the evolving business environments between traditional corporate environments and the exponential Internet. Effective business administrators and managers are needed to plan and direct the work of organizations, set policy, establish channels of communication and evaluate the work that is done on a large corporate or small business level.

Contact us

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Visit the Business Administration
Web site at www.sau.edu/cob
For general information about
St. Ambrose or how to apply:
Admissions Office
563/333-6300 or 800/383-2627
email: admit@sau.edu
www.sau.edu



Degrees offered and required credit hours

St. Ambrose University offers a bachelor of arts in General Business with six majors and four minors.

The General Business major requires 18 hours of upper-level business, economics, and accounting courses beyond the 36 credit hour core business requirements.

Program highlights and courses

Effective business administrators and managers are needed to plan and direct the work of organizations, set policy, establish channels of communication and evaluate the work that is done on a large corporate or small business level. At St. Ambrose, the diverse range of courses for students pursuing a Business Administration degree prepares them for possible careers in sales, operations, general management or marketing. The General Business major includes coursework in all the disciplines represented in the College of Business. The major is highly suitable for students transferring hours from other institutions, or for education majors desiring a business certification.

See our course catalog at www.sau.edu/catalog for a full description of required and elective courses.

Internships and co-curricular opportunities

General Business majors have many opportunities for internships either on campus or in the community. Participating in an internship gives students an enormous advantage when starting that important job search. Real-world experience, a network of contacts, a portfolio of work samples and a list of professional references are only a few of the benefits of interning. In many cases, students receive up to three hours of academic credit, and it is not uncommon for them to receive monetary compensation, as well.

SAU General Business majors have interned with such companies as RSM McGladrey, John Deere Health, Merrill Lynch, Northwest Bank, Caterpillar and area professional basketball, baseball and hockey franchises.

Undergraduate business students in the top 10 percent of their class may join Delta Mu Delta, a national honor society that recognizes outstanding students, both graduate and undergraduate, with a business-related major.

Alumni

Graduates with a Business Administration degree in General Business from St. Ambrose currently work at various regional and national corporations. Companies such as Texas Instruments, Motorola and Alcoa have hired St. Ambrose graduates.

About the faculty

Karl Hickerson PhD, Associate Professor

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Prof. Hickerson joined the Managerial Studies Department faculty in 2002 following a 26-year career at Deere and Company. He completed his PhD in industrial/organizational psychology from Washington State University while serving as an officer in the

Ambrose. Advantage.

U.S. Air Force. Prof. Hickerson joined Deere and Company in 1976 as a management training instructor and held positions in human resources and operations management in three divisions, most recently serving as vice president of customer service at John Deere Health Care.

Christopher Lee PhD, Professor
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Prof. Lee is an acknowledged advocate of free markets and is best known for promoting markets over government. He is the author of numerous industry articles addressing such topics as the effects of downsizing, high taxes and governmental contracting. He received his doctorate from George Mason University and has been teaching at St. Ambrose since 1995.

Bonnie Leonhardt PhD, Professor
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Prof. Leonhardt received her doctoral degree in business administration at the University of Iowa in 1993. She has worked professionally in human resources and as a training coordinator and consultant. She has published various scholarly papers, given seminars, and served as a consultant. She taught at St. Ambrose from 1983–1995 and returned in 2000.

Arthur F. Moreau PhD, Professor
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Prof. Moreau has published an extensive list of scholarly articles and participated in numerous conferences, often serving as a session chair. In addition, he has served as a consultant expert to key industrial firms as well as governmental agencies. He has mentored many students who have gone on to pursue graduate degrees. He received his doctoral degree from the University of Iowa and has been teaching at St. Ambrose since 1999.

David O'Connell DBA, Assistant Professor
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Prof. O'Connell earned his DBA in organizational behavior at the Boston University School of Management and has presented and published research in the areas of career development, socialization, leadership, temporary employment and workplace restructuring. Prior to pursuing doctoral studies Prof. O'Connell worked in the electric and gas utility business in New Mexico for 14 years in employee communications and marketing. He has taught at St. Ambrose since 1998.

Randy Richards PhD, Professor and Department Chair
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Prof. Richards teaches courses in both the business and philosophy departments. He has worked professionally in management and was an owner of a consulting firm. An accomplished writer, he has written scholarly research papers as well as plays. He received his doctoral degree at the University of Iowa. He has been teaching at St. Ambrose since 1993.