

The Management department at St. Ambrose University prepares students to lead and manage effective organizations. A management professional brings knowledge, skills and experience to run a successful team or organization in any field. Leaders and managers need to be adept at people skills like group facilitation and communication; technical skills like finance and human resources; and conceptual skills such as strategic planning. Organizational success hinges on strategic leadership, operational management and effective use of technology to achieve a competitive advantage. The Management department at St. Ambrose will help you develop the knowledge, skills and experience you need to enable you to respond to the challenges of today's business. During your studies, you will develop your own personal and professional style to become a more effective leader and a more efficient manager.

Develop a management style. Every organization's success hinges on effective leadership, strategic management of its resources, and using technology to achieve a competitive advantage. The St. Ambrose management program enables you to respond to these challenges. During your studies, you'll gain knowledge and expertise in areas of organizational and managerial concern that will help you develop a management style all your own.

Aspire to change the world. As a student in management, you'll have the opportunity to apply your learning to real projects and work situations where you'll learn from current business leaders. Faculty members have close ties with small and large corporations in the community and across the nation, fostering connections that can help transform our students into skillful management professionals. We see our graduates as professionals that change the world. If you aspire to change the world, then this is the place for you.

Curriculum

The management major at St. Ambrose offers students a choice between a general sequence of courses to prepare them for various management functions. The major also has a concentration in Entrepreneurship for students seeking to start their own business and a concentration in Operations and Supply Chain Management for students wanting to enter the workforce in manufacturing and supply. Additional specifics of the curriculum can be found at www.sau.edu/management.

Ambrose Advantages

A strong business education. The management program covers the breadth and depth of management concepts. Distinguishing features are in the curriculum and career outcomes. The curriculum



is designed in such a way that students receive the breadth and depth of a strong business education. There are opportunities to delve deeper into topics of interest, integrate across fields as the student wishes, and even engage in live projects as part of coursework.

Real-world perspective. All of our full-time faculty members have doctorate degrees in respective sub-specialties of business. They are active in curriculum development and their professions—prior to joining St. Ambrose, many faculty members have had professional careers in industry and many continue to consult with business corporations.

Opportunities for students. Above all, management is a profession. Faculty members help management students gain the skills they need to become professionals in their field. Faculty members help facilitate opportunities for students to get involved with professional organizations, network with alums and other professionals, and in conjunction with the Career Center, obtain coaching support in job hunting. Students can receive personalized

advising from faculty and receive recommendations for job positions.

Students in the management program can expect to:

- > develop a strong grounding in the discipline
- > gain international perspectives
- > have leadership opportunities
- > have practical experiences—projects, internships, field visits
- > develop as a management professional
- > establish career-enhancing credentials

Career Opportunities

Management professionals are prepared for many career paths, including employment in **marketing companies**, the **financial industry**, **travel**, **banking**, the **entertainment industry**, and more. Several students join their **family businesses**. Some students take up interim jobs for experience before going to law programs and other professional degrees.

Many of our graduates locate jobs in the QC area and in the larger Midwest region including St. Louis, Chicago, and Des Moines. The usual route to job placement is through summer internships prior to graduation. The faculty members in the College of Business help interested students find internship opportunities.

Career Outlook

The employment outlook for management and international business majors is strong in the rapidly expanding global economy:

- > The U.S. Bureau of Labor Statistics projects that management analyst positions will grow by 19 percent through 2022.
- > Marketing management positions are expected to grow by 13 percent through 2022, according to the U.S. Bureau of Labor Statistics.
- > Marketing managers rank fifth on a CareerOneStop chart of median salaries while public relations managers rank 18th and advertising and promotions managers 25th.

Where Some of Our Graduates Work

Our graduates have found employment with Alcoa, Charles Schwab, Deere & Company, Enterprise Car Rental, Northwestern Mutual, TAG Communications, and many more organizations.

A few more of the companies that employ our management graduates, and their job titles, include:

- > Bush Construction, marketing coordinator
- > Cottingham and Butler, commercial sales representative
- > Deere & Company, metro marketing specialist

- > Flexsteel Industries, retail development coordinator
- > Fooda, account executive
- > Kunkel Associates, account administrator
- > LANSA, marketing manager
- > Nielsen, senior research analyst
- > Quad Cities Chamber of Commerce, marketing coordinator

Your Career: Networking, Internships and Jobs in the Quad Cities

The Quad Cities is a welcoming and fun place to live as a college student. More than that, it offers a great community to help you prepare for—or even start—your career. The Quad Cities is home to Fortune 500 corporations and start-up entrepreneurs. Deere & Company, Alcoa, HON, Kone, Modern Woodmen of America and many other companies that span the globe have headquarters, branches or administration centers in the Quad City region. These organizations contribute to the Quad Cities' growing reputation as a center for business and technology, and provide exceptional opportunities for networking, internships and jobs.

Get in Touch With Us Today

We invite you to visit St. Ambrose to learn more about the opportunities here. Our quality academic programs provide one of the best private education values in the Midwest. Check it out for yourself: contact our Admissions Office, 563/333-6300 (toll-free 800/383-2627) or admit@sau.edu, or go online to www.sau.edu.

St. Ambrose University offers a Bachelor of Arts in Management. A minor also is offered in Management. For complete curriculum information and course descriptions, consult the Course Catalog at www.sau.edu/catalog.

09.16