

Today's business climate calls for people who can anticipate change and adapt to evolving environments anywhere in the world. Effective international business administrators and managers are needed to plan and direct the work of organizations, set policy, establish channels of communication and evaluate the work that is done, whether on a large corporate or small business level. International business studies at St. Ambrose focus on the systems and structures that undergird successful and effective organizations worldwide.

**Get ahead in a competitive industry.** An international business professional knows how organizations work, and can apply that expertise to creating and managing systems and structures that make it possible to conduct a small family business in Ireland or a Fortune 500 company in Australia. An international business professional is also adept at working with other cultures, leading small and large groups, and strategizing for getting ahead in a competitive industry.

**Thrive in a global economy.** With an international business degree from St. Ambrose, you'll be prepared for careers in sales, operations, general management, marketing or human resources management that span the globe—whether you are based in the United States, Europe, Asia or any place business is done. St. Ambrose international business graduates are prepared to thrive in a global economy.

**Business has changed.** The way that corporations around the world do business has changed. Their survival hinges on hiring and developing professionals who are not only able to grow with the changing international marketplace, but are also capable of initiating change in a global economy. The international business program will help you to understand, adapt, grow and excel in international business strategies, practices and skills.

**Real-world perspective.** As an international business major at St. Ambrose, you will receive a foundation in the liberal arts, business courses and field experiences. Possibilities such as internships at major corporations with international operations, participation in professional activities outside of your coursework, and studying abroad, can provide you with additional real-world perspective to help you rise to the top.

## Ambrose Advantages

**Contribute from the start.** The international business curriculum covers the breadth and depth of business concepts. As an international business major at St. Ambrose, you'll get a broad-based education in the language, culture, history, geography, and politics of the international environment you'll be working in, along



with solid business and economics perspectives that will allow you to contribute from the start. All of our full-time faculty members have doctorate degrees in respective sub-specialties of business. They are active in curriculum development and their professions—prior to joining St. Ambrose, many faculty members have had professional careers in industry and many continue to consult with business corporations.

**Opportunities for students.** Faculty members educate students in the disciplinary areas, and also help international business grads to be the professionals that they are. Faculty members provide opportunities for students to get involved with professional organizations, network with alums and other professionals, and in conjunction with the Career Center, obtain coaching support in job hunting. Students can receive personalized advising from faculty and receive recommendations for job positions.

Students in the international business program can expect to be able to:

- > demonstrate an understanding of cultural differences and how interpretations of authority, roles and time affect business interactions across cultures
- > understand foreign direct investment, trade patterns and patent protections
- > conduct analyses and demonstrate understanding of business implications of political and economic factors/events
- > explain the major strategic choices for business expansion abroad

## Career Opportunities

International business studies can prepare graduates for employment opportunities such as **international marketing specialist, consultant, job analyst, and product manager**, among other options.

## Alumna Success Story

“I would never have guessed that my dream international job would appear right here in my own hometown! This year alone I spent 6 weeks in Asia! Incredible experience...My next stop is Brazil.” —a 2007 SAU international business graduate, currently working in international student recruitment for an Illinois college

## Where Some of Our Graduates Work

A few of the companies that employ St. Ambrose international business graduates:

- > John Deere Construction Forestry Division, international order fulfillment specialist
- > U.S. Department of Defense, contract specialist
- > Rockwell International, senior diversity specialist
- > Aerotic, recruiter for international and U.S. business
- > Career Education Association, international admission manager
- > Chicago Red Stars professional soccer team, general manager
- > Augustana College, director of international admissions
- > Walt Disney World, manager of guest operations

## Your Career: Networking, Internships and Jobs in the Quad Cities

The Quad Cities is a welcoming and fun place to live as a college student. More than that, it offers a great community to help you prepare for—or even start—your career. The Quad Cities is home to Fortune 500 corporations and start-up entrepreneurs. Deere & Company, Alcoa, HON, Kone, Modern Woodmen of America

and many other companies that span the globe have headquarters, branches or administration centers in the Quad City region. These organizations contribute to the Quad Cities’ growing reputation as a center for business and technology, and provide exceptional opportunities for networking, internships and jobs.

## Get in Touch With Us Today

We invite you to visit St. Ambrose to learn more about the opportunities here. Our quality academic programs provide one of the best private education values in the Midwest. Check it out for yourself: contact our Admissions Office, 563/333-6300 (toll-free 800/383-2627) or [admit@sau.edu](mailto:admit@sau.edu), or go online to [www.sau.edu](http://www.sau.edu).

*St. Ambrose University offers a Bachelor of Arts in International Business. For complete curriculum information and course descriptions, consult the Course Catalog at [www.sau.edu/catalog](http://www.sau.edu/catalog).*