

# Master of Business Administration The H.L. McLaughlin MBA Program



In 1977, the Master of Business Administration program became the first graduate program in the College of Business to be offered at St. Ambrose University. In 1984, the program was officially named the H.L. McLaughlin MBA program after a prominent area businessman. Over 41 years later, the program continues to evolve to meet the needs of business professionals and the organizations they serve.

## The St. Ambrose Difference

- > **Flexible and individualized.** The H.L. McLaughlin MBA program provides an ideal educational opportunity for busy professionals. St. Ambrose MBA students are able to earn a nationally accredited master of business administration degree attending class in the evenings while maintaining their career full-time. Students also have the option of convenient online courses.
- > **An integrative curriculum.** In today's business world, more corporations are solving complex problems by bringing together departmental representatives to tackle projects as teams, where members must understand each other's function and role in the process to be successful. The St. Ambrose MBA curriculum is designed with these particular business needs in mind. The St. Ambrose approach is totally integrated: integration of business disciplines, integration of people in teams, plus integration of values and practice. The result—St. Ambrose MBA graduates are able to design solutions for today's complex organizational environments.

- > **Experienced and engaged faculty.** One of the program's greatest strengths is faculty who bring to the classroom a mixture of academic training and experience-based perspective, a teaching commitment focused on student learning, and an emphasis on ethics, social responsibility and leadership.

**Mission** The mission of the H.L. McLaughlin MBA program is to provide broad theoretical and practical graduate level business education and skills, with an emphasis on social responsibility. Faculty focus is on student learning, preparing graduates to understand the complexities of business and solve diverse business problems.

**Accreditation** The St. Ambrose H.L. McLaughlin MBA program is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). St. Ambrose University is accredited by the Commission on Institutions of Higher Education by the North Central Association of Colleges and Schools.

**Program Structure** If students enter the program in Fall 1 or Spring 1, they can complete the MBA program in a little over 14 months by going full-time (taking two courses per session). There are two eight week sessions in the fall, two eight week sessions in the spring, and one summer session. We offer both an online and on-ground program. The on-ground program meeting in the evening for four hours once a week.

# Master of Business Administration

## The H.L. McLaughlin MBA Program



**Curriculum** The MBA degree requires successful completion of 36 credit hours. MBA candidates must complete eight core courses and four concentration courses. All courses are 3 credit hours.

### Required Core Courses (24 hours)

MBA 600	Data Analysis for Decision Making
MBA 606	Accounting for Managers
MBA 615	Ethical and Social Responsibility of Business
MBA 621	Human Behavior in Organizations
MBA 626	Managerial Economics
MBA 675	Financial Management
MBA 680	Marketing Management
MBA 800	Strategic Management

### Required Concentration Courses (12 hours)

Students are required to complete a concentration consisting of four courses. Concentrations in Leadership, International Management, Human Resource Management, and Marketing Management, and General Business have been developed for students who wish to focus their studies in a specific discipline.

#### Leadership (take any four)

MOL 501	Leadership Theory
MOL 529	Conflict Management
MOL 540	Leadership Communication
MOL 625	Leading Organizational Change
MBA 690	Leadership Through People Skills
MBA 691	Dialogics

#### International Management

MBA 730	International Management Environment
MBA 731	Managing Across Cultures
MBA 732	International Political Economy
MBA 733	International Strategy

#### Human Resources Management (take any four)

MBA 721	Labor Management Partnerships
MBA 760	Strategic Staffing and Career Management
MBA 761	Compensation and Benefits Management
MBA 762	Training and Development
MBA 763	Contemporary Employee Relations and Dispute Resolution
MBA 764	Conflict and Negotiation
MBA 765	Performance Management Systems

#### Marketing Management\*

MBA 772	Advanced Marketing Research
MBA 773	Marketing Strategy
MBA 774	Consumer Behavior

*\*Plus one of these electives:*

MBA 734	International Marketing
MBA 771	Ethical Issues in Marketing
MBA 775	Marketing Case Analysis
MBA 776	Advertising

### General Business

Choose a combination of any four courses from the other concentrations.

**Admission Requirements** Students with a bachelor's degree in any field may apply for admission to St. Ambrose University H.L. McLaughlin MBA Program. Students may be admitted any session. However, we can only guarantee the 6 session completion schedule to students entering Fall 1 or Spring 1. The Admissions Committee evaluates each candidate as an individual. The admission decision is based on: work experience, undergraduate coursework, academic achievement, life experiences, and professional achievements.

Each candidate must complete and submit a professional portfolio, which includes the following:

1. Official transcripts from each undergraduate and graduate school attended must be sent to the MBA office
2. Professional resumé
3. Three professional references with name, address, phone number and email address provided
4. Writing sample
5. Interview

**Financial Assistance** The St. Ambrose University Office for Financial Aid provides information on loans for graduate studies. In addition, the College of Business has a limited number of research assistantships available.

**International Students** Visa holders are subject to federal nonimmigrant laws that vary based on visa type. For information on admission requirements and academic guidelines for specific visa types, contact International Admissions at [international@sau.edu](mailto:international@sau.edu).

### For Further Information

MBA Program Coordinator . . . . . 563-333-6170  
[MBA@sau.edu](mailto:MBA@sau.edu)  
[www.sau.edu/mba](http://www.sau.edu/mba)

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The material presented here is for informational purposes and does not substitute for the catalog. Consult the official university catalog for complete program requirements.