In 1977, the Master of Business Administration program became the first graduate program in the College of Business to be offered at St. Ambrose University. In 1984, the program was officially named the H.L. McLaughlin MBA program after a prominent area businessman. Over 41 years later, the program continues to evolve to meet the needs of business professionals and the organizations they serve.

The St. Ambrose Difference

> **Flexible and individualized.** The H.L. McLaughlin MBA program provides an ideal educational opportunity for busy professionals. St. Ambrose MBA students are able to earn a nationally accredited master of business administration degree attending class in the evenings while maintaining their career full-time. Students also have the option of convenient online courses.

> **An integrative curriculum.** In today’s business world, more corporations are solving complex problems by bringing together departmental representatives to tackle projects as teams, where members must understand each other’s function and role in the process to be successful. The St. Ambrose MBA curriculum is designed with these particular business needs in mind. The St. Ambrose approach is totally integrated: integration of business disciplines, integration of people in teams, plus integration of values and practice. The result—St. Ambrose MBA graduates are able to design solutions for today’s complex organizational environments.

> **Experienced and engaged faculty.** One of the program’s greatest strengths is faculty who bring to the classroom a mixture of academic training and experience-based perspective, a teaching commitment focused on student learning, and an emphasis on ethics, social responsibility and leadership.

**Mission** The mission of the H.L. McLaughlin MBA program is to provide broad theoretical and practical graduate level business education and skills, with an emphasis on social responsibility. Faculty focus is on student learning, preparing graduates to understand the complexities of business and solve diverse business problems.

**Accreditation** The St. Ambrose H.L. McLaughlin MBA program is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). St. Ambrose University is accredited by the Commission on Institutions of Higher Education by the North Central Association of Colleges and Schools.

**Program Structure** If students enter the program in Fall 1 or Spring 1, they can complete the MBA program in a little over 14 months by going full-time (taking two courses per session). There are two eight week sessions in the fall, two eight week sessions in the spring, and one summer session. We offer both an online and on-ground program. The on-ground program meeting in the evening for four hours once a week.
Curriculum  The MBA degree requires successful completion of 36 credit hours. MBA candidates must complete eight core courses and four concentration courses. All courses are 3 credit hours.

Required Core Courses (24 hours)
- MBA 600  Data Analysis for Decision Making
- MBA 606  Accounting for Managers
- MBA 615  Ethical and Social Responsibility of Business
- MBA 621  Human Behavior in Organizations
- MBA 626  Managerial Economics
- MBA 675  Financial Management
- MBA 680  Marketing Management
- MBA 800  Strategic Management

Required Concentration Courses (12 hours)
Students are required to complete a concentration consisting of four courses. Concentrations in Leadership, International Management, Human Resource Management, and Marketing Management, and General Business have been developed for students who wish to focus their studies in a specific discipline.

Leadership (take any four)
- MOL 501 Leadership Theory
- MOL 529 Conflict Management
- MOL 540 Leadership Communication
- MOL 625 Leading Organizational Change
- MBA 690 Leadership Through People Skills
- MBA 691 Dialogics

International Management
- MBA 730 International Management Environment
- MBA 731 Managing Across Cultures
- MBA 732 International Political Economy
- MBA 733 International Strategy

Human Resources Management (take any four)
- MBA 721 Labor Management Partnerships
- MBA 760 Strategic Staffing and Career Management
- MBA 761 Compensation and Benefits Management
- MBA 762 Training and Development
- MBA 763 Contemporary Employee Relations and Dispute Resolution
- MBA 764 Conflict and Negotiation
- MBA 765 Performance Management Systems

Marketing Management*
- MBA 772 Advanced Marketing Research
- MBA 773 Marketing Strategy
- MBA 774 Consumer Behavior
*Plus one of these electives:
- MBA 734 International Marketing
- MBA 771 Ethical Issues in Marketing
- MBA 775 Marketing Case Analysis
- MBA 776 Advertising

General Business
Choose a combination of any four courses from the other concentrations.

Admission Requirements  Students with a bachelor’s degree in any field may apply for admission to St. Ambrose University H.L. McLaughlin MBA Program. Students may be admitted any session. However, we can only guarantee the 6 session completion schedule to students entering Fall 1 or Spring 1. The Admissions Committee evaluates each candidate as an individual. The admission decision is based on: work experience, undergraduate coursework, academic achievement, life experiences, and professional achievements.

Each candidate must complete and submit a professional portfolio, which includes the following:
1. Official transcripts from each undergraduate and graduate school attended must be sent to the MBA office
2. Professional résumé
3. Three professional references with name, address, phone number and email address provided
4. Writing sample
5. Interview

Financial Assistance  The St. Ambrose University Office for Financial Aid provides information on loans for graduate studies. In addition, the College of Business has a limited number of research assistantships available.

International Students  Visa holders are subject to federal nonimmigrant laws that vary based on visa type. For information on admission requirements and academic guidelines for specific visa types, contact International Admissions at international@sau.edu.

For Further Information  MBA Program Coordinator .......................... 563-333-6170
MBA@sau.edu
www.sau.edu/mba

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The material presented here is for informational purposes and does not substitute for the catalog. Consult the official university catalog for complete program requirements.