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College of Business
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Academic Background

Ph.D. Rensselaer Polytechnic Institute, 2003.
M. Eng. Rensselaer Polytechnic Institute, 1998.
B.B.A. University of Puerto Rico, 1997.

Professional Memberships

Strategic Management Society (SMS), 2001
Academy of Management, 2000

Work Experience

Work Experience

Dean, College of Business, St. Ambrose University (July, 2018 - Present), Davenport, Iowa.
Professor, Ana G. Mendez University (August, 2012 - June, 2018), Carolina, Puerto Rico.
Dean, Ana G Mendez University (July, 2006 - July, 2017), Carolina, Puerto Rico. Business School for Innovation and Entrepreneurship (IEN Business School)
Executive Director, Center for Empowerment and Free Enterprise, Ana G. Mendez University (October, 2011 - September, 2015), Carolina, Puerto Rico.
Associate Professor, Ana G. Mendez University (August, 2006 - July, 2012), Carolina, Puerto Rico.
Assistant Professor, Ana G Mendez University (2004 - 2006), Carolina, Puerto Rico.
Assistant Professor, Niagara University (2002 - 2003), Niagara, New York.

Teaching

Courses Taught

Courses from the Teaching Schedule: PURCHASING, STRATEGIC MANAGEMENT AND POLICY

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	6			6
Publications in Refereed Conference Proceedings	9			9
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	2			2
Presentations of Refereed Papers	9			9

Refereed Articles

Basic or Discovery Scholarship

Espina, M. (2019). E Pluribus Unum: Impact Entrepreneurship as a Solution to Grand Challenges. *Academy of*

Management Perspectives.

- Castro-Gonzalez, S., Tinoco-Egas, R., & Espina, M. (2017). Strategies and Competitiveness for Emerging Countries: A Comparative Study among Three South American Countries. *International Journal of Emerging Markets*.
- Berrios-Lugo, J. E., & Espina, M. I. (2014). Determinant Factors for the Development of Entrepreneurial Activity: A Correlational Study. *Esic Market Economics and Business Journal*, 45 (1), 53-66.
- Berrios-Lugo, J. E., & Espina, M. I. (2014). Factores determinantes para el desarrollo de la actividad emprendedora: Un estudio correlacional. *Esic Market Economics and Business Journal*, 45 (1), 67-80.
- Viader, A. M., & Espina, M. I. (2014). Are Not-For-Profits learning from For-Profit-Organizations? A look into governance. *Corporate Governance: An international journal of business in society*, 14 (1).
- Markman, G. D., Espina, M. I., & Phan, P. H. (2004). Patents as Surrogates for Inimitable and Non-Substitutable Resources. *Journal of Management*, 30 (4), 529-544.

Refereed Proceedings

Basic or Discovery Scholarship

- Gianiodis, P., Espina, M. I., & Markman, G. D. (2017). To Invest or Not: Understanding the Entrepreneur-Investor-Venture (EIV) Nexus. *Babson Entrepreneurship Research Conference*.
- Espina, M. I., & Markman, G. D. (2016). Ex Ante and Ex Post: What do We Really Know About the Longevity of Discoveries? *Babson Entrepreneurship Research Conference*.
- Gianiodis, P., Markman, G. D., & Espina, M. I. (2006). Resource Protection and Entrepreneurship. *Babson Entrepreneurship Research Conference*.
- Espina, M., & Markman, G. D. (2005). Resource Protection and Entrepreneurship. *Academy of Management Proceedings*, 35-36.
- Espina, M., & Haddock, J. (2004). Intrapreneurship in Pharmaceuticals: How to Manage a Patent Portfolio. *Babson Entrepreneurship Research Conference*.
- Espina, M. (2003). To Renew or Not to Renew...: How Should Entrepreneurs Deal with Patent Valuation and Maintenance. *Babson Entrepreneurship Research Conference*.
- Ding, H. B., Espina, M. I., & Phan, P. H. (2002). Are They Thinking Big Enough? The Role of Regional Entrepreneurial Culture in Explaining Low Rates of Entrepreneurial Activity. *Babson Entrepreneurship Research Conference*.
- Espina, M., Markman, G. D., & Phan, P. H. (2001). Property of the Mind: A Resource-based View. *Babson Entrepreneurship Research Conference*.
- Espina, M., & Markman, G. D. (2000). Conceptual assessment of tradeoffs between technological innovation and technological standards. *IEEE International Engineering Management Conference*.

Books, Monographs, Compilations, Manuals

Books

- Gianiodis, P., Espina, M., & Meek, W. (Eds.). (2020). *World Book Encyclopedia of Business Sustainability, Ethics, & Entrepreneurship. Sustainable and Social Entrepreneurship Volume*.
- Espina, M. I., Phan, P. H., & Markman, G. D. (Ed.). (2018). *Social Innovation and Sustainable Entrepreneurship*.

Presentations of Refereed Papers

International

- Espina, M. & Markman, G. D. (2018, September). *What Makes Discoveries More Useful?* International Conference Strategic Management Society, Paris, France.
- Gianiodis, P., Espina, M. I., & Markman, G. D. (2018, September). *The Entrepreneur-Investor-Venture Nexus: What Factors Influence the Decision to Fund a New Venture?* International Conference Strategic Management Society, Paris, France.
- Espina, M., Gianiodis, P., Dean, T., & Guerber, A. (2018, August). *Social Impact through Entrepreneurial Actions*. Academy of Management Annual Conference, Chicago, Illinois.
- Espina, M. & Markman, G. D. (2017). *What do we know about Discoveries?* Academy of Management Discoveries Paper Development Workshop, New York, New York.

Espina, M., Phan, P., & Markman, G. D. (2017, August). *Environmental Challenges, Social Innovations and Sustainable Entrepreneurship*. Academy of Management Annual Conference, Atlanta, Georgia.

Gianiodis, P., Markman, G. D., & Espina, M. I. (2017, June). *To Invest or Not: Understanding the Entrepreneur-Investor-Venture (EIV) Nexus*. Babson Entrepreneurship Research Conference, Norman, Oklahoma.

Gianiodis, P., Markman, G. D., & Espina, M. I. (2017, March). *To Invest or Not: Insights on the Entrepreneur-Investor-Venture (EIV) Nexus*. SEE (Sustainability, Ethics and Entrepreneurship) Conference, San Juan, Puerto Rico.

Espina, M. & Markman, G. D. (2016, June). *Ex Ante and Ex Post: What do We Really Know About the Longevity of Discoveries?* Babson Entrepreneurship Research Conference, Bodo, Norway.

Gomez, L. M., Espina, M. I., & Borges, R. (2016, May). *Corporate Social Responsibility one Tweet at a Time: How Latin American Companies Communicate*. Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, Denver, Colorado.

Service

Service to the Institution

College Assignments

Member:

2019-2020 – 2020-2021: People Roots Group

2019-2020 – 2020-2021: Operations Roots Group

University Assignments

Committee Member:

2005 – 2018: Institutional Review Board for Research with Human Subjects

Service to the Profession

Editor: Book / Textbook

2017: *Social Innovation and Sustainability (International)*. Johns Hopkins University Research in Innovation and Entrepreneurship Series Book Volume

Member: Committee/Task Force

2017 – 2020: Academy of Management, Entrepreneurship Division (International).

Officer: Organization / Association

2019 – 2020: Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, San Juan, Puerto Rico (International). Executive Director & Program Chair

2018: Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, Washington, D.C., District of Columbia (International). Executive Director

2017: Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, San Juan, Puerto Rico (International). Conference Co-Chair

2011 – 2014: Northeastern Council of Business Schools and Programs (Regional). President

Other Professional Service Activities

2020: Midwest Academy of Management, Davenport, Iowa (Regional). Host and Organizer

2016: SEE (Sustainability, Ethics and Entrepreneurship) Conference, Denver, Colorado (International). Conference Organizer

Professional Development

Assurance of Learning - Professional Development

2015: Accreditation Council of Business Schools Programs (ACBSP) Conference. Partnering with Business for Student

Success

2014: XLIX Annual Assembly of Latin-American Council of Schools of Administration CLADEA. Leading in a Global World: Latin America and Europe, New Connections.

2013: The Association to Advance Collegiate Schools of Business (AACSB). Business Accreditation Seminar.

2013: The Association to Advance Collegiate Schools of Business (AACSB).

2012: Accreditation Council of Business Schools Programs (ACBSP) Conference. Sustaining Excellence through Quality Business Education.

2011: XLVI Annual Assembly of Latin-American Council of Schools of Administration CLADEA.

2011: Accreditation Council of Business Schools Programs (ACBSP) Conference. Managing Business Education in the New Fiscal Reality.

2011: The Association to Advance Collegiate Schools of Business (AACSB).

2010: Accreditation Council of Business Schools Programs (ACBSP) Conference. Recognizing Excellence in Business Education.

2007 – 2008: Accreditation Council of Business Schools Programs (ACBSP) Conference.

DS: Research-Related Conference/Seminar

2020: AOM Specialized Conferences Series. Advancing Management Research in Latin America. IPADE Business School.

2019: Academy of Management Annual Conference. Understanding the Inclusive Organization.

2018: Academy of Management Annual Conference. Improving Lives

2017: Academy of Management Discoveries Paper Development Workshop.

2017: Academy of Management Annual Conference. At the Interface.

2015: Academy of Management Annual Conference.

2015: SMS 2015 Denver Extensions. Strategy, Sustainability and Entrepreneurship.

2015: Strategic Management Society (SMS) Annual Conference. Strategy Expanding: Making Sense of Shifting Field and Firm Boundaries.

2013: Academy of Management Annual Conference. Capitalism in Question.

2009: Academy of Management Annual Conference. Green Management Matters.

2007: United States Association of Small Business and Entrepreneurship Conference.

2006: Academy of Management Annual Conference. Knowledge, Action and Public Concern.

2006: Babson College-Kauffman Foundation, Entrepreneurship Research Conference.

2004: International Conference Strategic Management Society.

2004: International Applied Business Research Conference.

2002 – 2004: Babson College-Kauffman Foundation, Entrepreneurship Research Conference.

2003: Academy of Management Annual Conference. Democracy in a Knowledge Economy.

2001: Babson Entrepreneurship Research Conference.

2001: Academy of Management Annual Conference.

2001: Academy of Management Annual Conference. A New Time.

2000 – 2001: International Conference Strategic Management Society.

2000: IEEE International Engineering Management Conference.

Other Professional Development

2009 – 2012: Students in Free Enterprise World Cup.

2010: XLV Annual Assembly of Latin-American Council of Schools of Administration CLADEA. La Administración en el Desarrollo Económico y Social de América Latina: Impactos y Retos.

2008: XLIII Annual Assembly of Latin-American Council of Schools of Administration CLADEA.

2004: 39th Annual Assembly of Latin-American Council of Schools of Administration CLADEA.

2003: Lally-Darden Entrepreneurship Scholars' Retreat.

Miscellaneous

2017 - Ruta U Revista Pitirre #0004 Sustentabilidad, Ética y Emprendimiento : Seg 1 [Television series episode]. Sistema TV Informa. Puerto Rico: WMTJ-TV Sistema TV.

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